

DreamPlay Ecosystem

Official Smart Contract SKU Mapping

Guardian Store + Token Launch + LOT Economy

Locked SKU Product Architecture

Core Strategic Principle

The SKU structure should feel:

- simple to explain
- emotionally progressive
- economically layered
- globally accessible
- operationally useful

The goal is:

progressive ecosystem activation.

Meaning:

- low-friction entry first
 - productive participation second
 - advanced builder economy later
-

COMPLETE SKU MAP

SKU

Product

Price

Purpose

0	Belief Pledge	\$2.40	Entry activation
1	Builder Launch Kit	\$24	Token launch onboarding
2	LOT Basic Activation	\$240	Entry LOT activation
3	Guardian Founder Package	\$50.40	Founder + DAHu activation
4	LOT Operations Package	\$504	Active economic LOT
5	LOT Civilization Hub	\$5,040	Full productive LOT economy
6	Liquidity Pass	\$100	DPLIQXJL liquidity participation
7	Liquidity Pass Pro	\$299	Expanded ecosystem liquidity support
8	Liquidity Pass Elite	\$999	Strategic ecosystem liquidity partner

SKU 0

Belief Pledge

\$2.40

Smart Contract:

```
_setSKU(0, "Guardian", 2_400_000, true);
```

Purpose

The Belief Pledge is:

the lowest-friction ecosystem activation.

This is NOT:

- investment
- staking
- speculation

It is:

symbolic ecosystem participation.

Includes

- DreamPlay onboarding
 - Sponsor registry activation
 - Basic profile creation
 - Space-Time Ledger participation
 - Community access
 - Belief Chain visibility
-

Strategic Purpose

The \$2.40 pledge creates:

- viral onboarding
- mass accessibility
- global participation
- Africa-friendly entry
- community activation

This becomes:

the “first touch” product.

SKU 1

Builder Launch Kit

\$24

Smart Contract:

```
_setSKU(1, "Guardian Pro", 24_000_000, true);
```

Purpose

Fast onboarding into:

the Token Launch Economy.

Designed for:

- creators
 - communities
 - token builders
 - first-time operators
-

Includes

- Token launch education
 - Basic launch support
 - AI marketing starter tools
 - Community launch guidance
 - Basic DAHu support access
 - Guardian ecosystem participation
-

Strategic Purpose

This is:

the mass onboarding engine.

Easy to explain:

“Launch your dream project.”

SKU 2

LOT Basic Activation

\$240

Smart Contract:

```
_setSKU(2, "Guardian Elite", 240_000_000, true);
```

Purpose

Activates:

entry-level LOT ownership.

This is the first true:

productive economic zone tier.

Includes

- LOT activation
 - Starter LOT modules
 - Community access
 - Basic workforce participation
 - Basic commerce capability
 - Initial reputation layer
 - Entry DAHu coordination
-

Strategic Purpose

This transforms LOTs from:

“virtual land”

into:

functional economic environments.

SKU 3

Guardian Founder Package

\$50.40

Smart Contract:

```
_setSKU(3, "MDT", 50_400_000, true);
```

Purpose

Primary:

Founder Matrix activation package.

This becomes:

the core builder product.

Includes

1 Western/Builder Seat

PLUS

1 DAHu(t) Training Seat

Meaning:

- one advanced operator
 - one AI-assisted trainee/operator
-

Includes

- Guardian Matrix access
- OOM competition participation
- Founder leaderboard ranking
- Founder reward eligibility

- DAHu onboarding
 - Hustle AI tool access
 - Sponsor registry activation
-

Strategic Purpose

This package:

ties together the workforce economy.

It creates:

- AI utilization
- workforce participation
- global collaboration
- operational utility

instead of:

pure recruiting dependency.

SKU 4

LOT Operations Package

\$504

Smart Contract:

```
_setSKU(4, "MDT Pro", 504_000_000, true);
```

Purpose

Transforms LOTs into:

operational digital businesses.

Designed for:

- serious builders
 - creators
 - operators
 - team coordinators
-

Includes

- AI operations tools
 - DAHu workforce onboarding
 - Commerce systems
 - LOT management dashboard
 - Service coordination systems
 - Reputation/proof systems
 - Token ecosystem integration
 - Expanded builder infrastructure
-

Strategic Purpose

This is where LOTs become:

productive digital economies.

SKU 5

LOT Civilization Hub

\$5,040

Smart Contract:

```
_setSKU(5, "MDT Elite", 5_040_000_000, true);
```

Purpose

Enterprise-scale:

LOT civilization infrastructure.

Designed for:

- major operators
 - ecosystem builders
 - creator economies
 - workforce hubs
 - community civilizations
-

Includes

- Full workforce infrastructure
- Advanced DAHu deployment
- Multi-team coordination
- Creator economy systems
- AI operations network
- External contract access
- Marketplace infrastructure

- Advanced proof systems
 - Civilization-grade LOT tooling
-

Strategic Purpose

This is:

the top productive LOT layer.

The LOT becomes:

- workforce hub
 - creator economy
 - service economy
 - AI operations center
 - digital civilization node
-

SKU 6

Liquidity Pass

\$100

Smart Contract:

```
_setSKU(6, "Liquidity Pass", 100_000_000, true);
```

Purpose

Participation in:

DPLIQXJL ecosystem liquidity strengthening.

Includes

- Guided LP onboarding
 - DPLIQXJL ecosystem education
 - Community liquidity recognition
 - Basic liquidity participation rewards
 - Ecosystem support badge
-

Strategic Positioning

This should NEVER be framed as:

- guaranteed yield
- passive returns
- investment contract

Instead:

ecosystem infrastructure participation.

SKU 7

Liquidity Pass Pro

\$299

Smart Contract:

```
_setSKU(7, "Liquidity Pass Pro", 299_000_000, true);
```

Purpose

Expanded ecosystem liquidity support.

Designed for:

- advanced participants
 - ecosystem supporters
 - project operators
-

Includes

- Advanced LP coordination
 - Priority ecosystem access
 - Governance participation pathways
 - Expanded recognition systems
 - Advanced liquidity tooling
-

SKU 8

Liquidity Pass Elite

\$999

Smart Contract:

```
_setSKU(8, "Liquidity Pass Elite", 999_000_000, true);
```

Purpose

Strategic ecosystem infrastructure support.

Designed for:

- major builders
- ecosystem partners
- civilization infrastructure contributors

Includes

- Strategic ecosystem support status
- Expanded LOT ecosystem access
- Advanced creator infrastructure
- Priority builder coordination
- Civilization contributor recognition
- Expanded governance pathways

WHY THIS PRODUCT STACK WORKS

The stack now creates:

progressive activation.

Layer 1

Entry Participation

Product	Purpose
Belief Pledge	first activation
Builder Launch Kit	creator onboarding

Layer 2

Builder Participation

Product	Purpose
Founder Package	workforce + matrix
Liquidity Pass	ecosystem strengthening

Layer 3

Economic Participation

Product	Purpose
LOT Activation	economic zone creation
LOT Operations	productive LOT
Civilization Hub	full ecosystem node

THE MOST IMPORTANT STRATEGIC SHIFT

The ecosystem is no longer:

“selling memberships.”

It is:

activating economic participation layers.

That distinction is critical.

HOW THE ECONOMY FLOWS

Token Launches

bring:

- creators
 - projects
 - communities
-

Guardian Store

creates:

- founder distribution
 - onboarding
 - matrix participation
-

DAHu

creates:

- labor

- productivity
 - AI utilization
-

LOTS

create:

- operational economies
 - commerce
 - services
-

DPLIQXJL

coordinates:

- liquidity
 - activation
 - ecosystem gravity
-

Space-Time Ledger

records:

- contribution
 - proof
 - civilization memory
-

FINAL STRATEGIC INSIGHT

The ecosystem now has:

Simple Products

for:

- onboarding
- creators
- mass participation

AND

Deep Products

for:

- operators
- workforce economies
- civilization builders
- productive LOT economies

This creates:

a much healthier long-term structure

than:

**relying only on matrix recruitment
economics.**